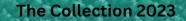
BLISS OF LONDON LTD

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At Bliss of london we share your passion for horses and equestrian competition. It is our knowledge of the equestrian world that allows us to design and build some of the worlds most advanced and desirable English riding saddles. Every Bliss saddle is handmade and hand finished as the hand and eye of a craftsman can never be bettered.

In a desire to create the most beautiful saddles, our pursuit of perfection leads us to carefully hand select only the finest leathers from around the world so that we are able to offer you a choice above all others.

This is where our design team and craftspeople excel in interpreting your requirements and adding their magic touch with shared passion for style and perfection. This is the ultimate level in customer service, more than anything you will come to understand our unique 'Bliss' ethos which is simply the knowledge that you own a saddle that asks you to make no compromises by exceeding your expectations.

Our saddles have gained world wide recognition within the professional circuits as many riders now appreciate the enhanced performance that they achieve from a truly custom made saddle.



SPORTIVA DRESSAGE

Performance at it's peak

The Sportiva Dressage offers the ultimate performance saddle combining twin flap styling with a Monoflap edge.

This saddle has been designed with performance in mind. Monoflap saddle with anatomically shaped independent panels allow full freedom of movement for the scapula. All Bliss Trees allow a wide gullet for a well balanced weight dispersal and freedom around the spine. Traditionally wool flock panels creates a breathable cushion that moulds to the contours of your horses back, this can be easily adapted to create extra support in precise areas.



SPORTIVA JUMP

STYLE AND PERFORMANCE FOR THE PROFESSIONAL

The Sportiva Jump saddle is an exciting model which has been produced for professional riders looking for a close contact saddle that delivers on both style and performance. It has an engineered tree, high-tech leatherwork and a sleek sports finish that takes this model into the next generation of competition saddles.



SPORTIVA MONOFLAP EVENTER

The Sportiva Eventer Monoflap saddle is an exciting **new** model which has been produced for amateurs and professionals alike looking for a close contact monoflap with a flat eventer seat that delivers on both style and performance. It can boast a selection

of over 5 different engineered tree profiles, sumptuous leatherwork, lightweight and a refined sports finish that takes this model into the next generation of wool flocked competition saddles.

Sportiva Monoflap Jump also available.



"The Lusitano and PRE horses are noble breeds known for their beauty, natural carriage and impressive fronts.

With over 30 years of experience with the breeds, I will only use the Bliss Paramour saddle.

For me, a saddle mustn't restrict the horse's shoulders nor interfere with the freedom of movement.

Both my stallions have broad fronts with big shoulders, and whilst Celere is much longer in the back than Joyero JF III, the team at Bliss were able to fit the Bliss Paramour Saddle to suit each stallion beautifully, which allows them to move freely and no sign of saddles slipping backwards which can be a common saddle fitting problem with big shouldered horses."

> Victoria Davies Australian Paralympian and PRE/Lusitano breeder



PARAMOUR DRESSAGE

There is nothing better than a mono-panel to create that special intimacy between horse and rider. The saddle becomes almost transparent with the unique closeness through the twist and the leg that the Paramour Dressage delivers. A selection of large supportive rolls, innovative 3 point girthing system compliment the finesse that gives the Paramour Dressage unparalleled advantage in the mono-flap market. Offered in luxurious French calf or Nubuck hide for extra grip.



PARAMOUR JUMP

A JUMP SADDLE FOR THE ULTIMATE CLOSE CONTACT

The popularity of mono-panels in the show-jumping and stadium circuits are advancing and the Paramour Jump embraces the concept of close contact at its upmost, semi deep and flat seat options, close contact English panel cut, innovative 3 point girthing system and the perfect balance point. Every inch of the Paramour Jump saddle delivers on the power of design. Offered in luxurious French calf or the Nubuck hide for extra grip with external blocks for direct support.



PARAMOUR EVENTER

THE EXTREME CROSS-COUNTRY EXPERIENCE

Only when in the saddle yourself can you truly appreciate the great effort that goes into making a Paramour Eventer feel effortless to ride in. Our mono-panel design is lightweight, has incredible close contact and enhanced in every specification for the job on course. The forward flap and extended seat design maximizing support behind the rider when landing drop fences with external blocks for direct support. Available in luxurious French calf or the Eventer's choice of the highly tactile Nubuck.



"Several years ago Bliss came to the rescue shortly before Badminton, finding a saddle to fit Goofy "Mitras Eminem". He is a big scopey horse and definitely needs a custom made saddle, as well as accommodating a forward flap for me too. We have worked with them ever since!"

Dag Albert Swedish Olympic Eventer and current Irish Chef d'Equipe

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LIBERTY DRESSAGE

THE DEFINITIVE ONE - NO QUESTION

The Liberty Dressage has a lean elegant look entirely in keeping with its "swish" design theme. Rider comfort is focused on our unique tree straining and seat to create the blissful balance point and our Slimtech design offers a more comfortable twist whatever the width of your horse. Our selection of large custom moulded external blocks ensure direct positional support for all riders. The adjustable Vgirthing system allows for fitting horses with differing girth lines and reduces unnecessary movement.



LIBERTY JUMP

A HUNTER JUMP SADDLE IN A LEAGUE OF ITS OWN

A jumping saddle that has been designed and created with contact and freedom in mind. The luxurious French calf leather with semi-deep or flat seat options and a close contact English panel design. The independent straining of the tree gives the ultimate balance point that makes the saddle a divine experience for Hunt seat equitation or stadium show jumping. Variable external moulded blocks give adaptability and are complimented with our Liberty signature "swish" twin stitch lines.

Liberty eventer also available.





"As a Paralympic rider with significant disability issues, it is immensely important to me that my saddles fit my horses in perfect balance so I can use my seat to its full effect. My body won't allow me to compensate for poorly fitting tack. Bliss' attention to detail is second to none."
Roberta Sheffield, Paralympic Rider, Canada.



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REGENCY DRESSAGE

ENHANCED LATERAL THINKING

A modern design to this classically styled dressage saddle that certainly imposes a distinctive edge. The 'Celtic Curve' design features sit elegantly with the stirrup keeper inset to compliment the choice of rear cantle design. Rider comfort is focused on a unique straining of the tree and seat to create that blissful balance point. Our Slimtech design allows for a more comfortable twist whatever the width of your horse. The adjustable Vgirthing system allows for fitting horses with differing girth lines and reduces any unnecessary movement.



REGENCY JUMP

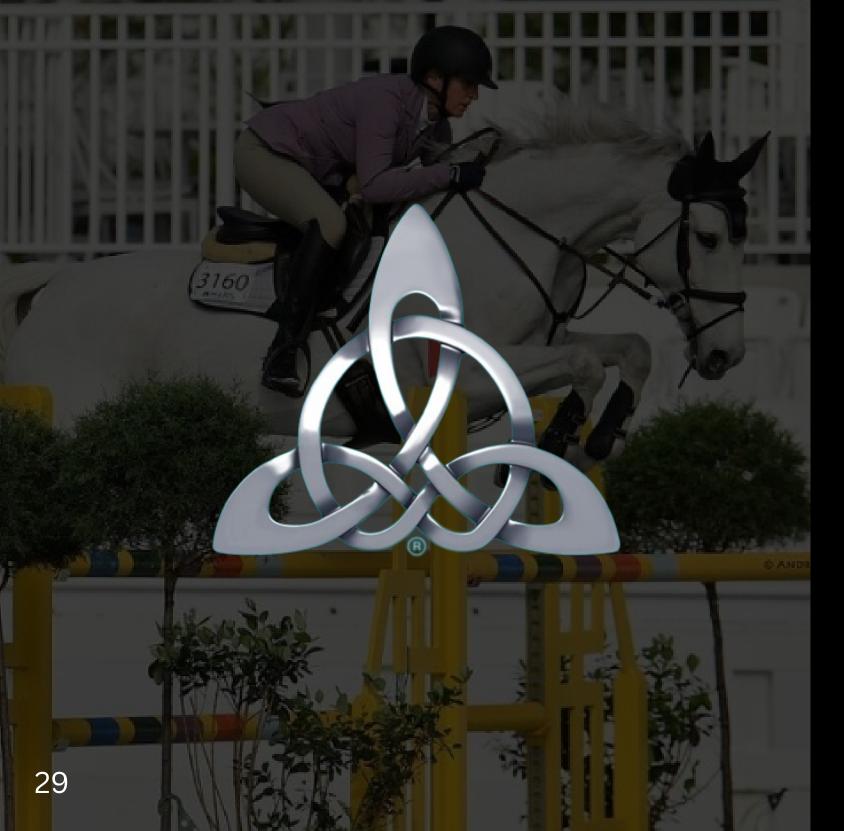
FAULTLESS DESIGN WITH ENDLESS SCOPE

Whatever the angle it is viewed from the Regency Jump radiates character and the sort of style which appeals to the senses. Square cantle in medium or shallow seat option gives you the freedom of movement that you require. The contoured cupped knee pad that is unique to Bliss ensures that the best leg position is achieved and also allows the flap to fall effortlessly beneath the leg. Built with an additional back block that gives that added security.

Regency Eventer also available.

WORLD EQUESTRIAN CENT





SHARING YOUR

PASSION

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